

Speakers



Ralph Bond
BA Consulting Group
Toronto, Ontario, Canada

Ralph Bond is the Executive Chairman of BA Consulting Group, a transportation planning and traffic engineering consulting firm based in Toronto. Ralph has 39 years of experience in transportation planning across Canada and internationally, including transportation demand management as well as parking planning, design and management. He is currently President of the Canadian Parking Association, a board member on the Canadian Parking Foundation (CPF) and board member and treasurer for the Association for Commuter Transportation Canada. A frequent conference speaker, Ralph is a recipient of the CPF's Ted Seeberg and Ed Keate awards for outstanding contribution to the Canadian parking industry and the advancement of knowledge in the parking industry respectively.



Vijay Gill
Conference Board of Canada
Toronto, Ontario, Canada

Vijay's areas of research include transportation and infrastructure performance measurement, supply chain costs, and regulatory issues. Since joining The Conference Board of Canada, he has produced research reports on infrastructure efficiency, alternative fuel vehicles, transportation labour challenges and airport competitiveness. He regularly facilitates workshops attended by senior leaders in the Canadian transportation industry. Prior to joining the Conference Board, he was a senior economist with the Economic Analysis Policy Branch at Transport Canada. His work there included price and productivity performance measurement of transportation modes in Canada and the development of fully allocated transportation costs. He holds a bachelor's degree in economics and political science from the University of Toronto and a Master of Business Administration from the Schulich School of Business, York University.



Brendon Hemily
Hemily & Associates
Toronto, Ontario, Canada

An independent transit consultant with over 25 years of international transit experience, Dr. Hemily focuses on best practices and innovation in the transit industry, in the areas of policy, management, planning, and advanced technology. From 1985 to 2000, Brendon worked at the Canadian Urban Transit Association (CUTA), where as Manager of Research and Technical Services, he was responsible for all of CUTA's research, statistical, and technical services. Brendon has a Ph.D. in Transportation and a M.S. in Civil Engineering, both from M.I.T., and a B.A. in Economics from Columbia College, and is an active long-standing member of several committees at CUTA, the Transportation Research Board, and the American Public Transportation Association.



Charlie Howard
Puget Sound Regional Council
Seattle, Washington, USA

Charlie Howard is the Director of Integrated Planning for the Puget Sound Regional Council (PSRC), a position that brings together the work the agency does in Growth Management, Economic Development, and Transportation Planning and the supporting data and technical resources. He has been with the PSRC since 2005.

Prior to joining PSRC, Charlie worked with the Washington State Department of Transportation for 18 years, most recently as the Director of Strategic Planning and Programming. Charlie has been involved in state and regional transportation issues for the past 30 years, including an active role in developing and implementing the state of Washington's growth management act. Charlie is a graduate of Ohio State University, and has a Master's Degree in City and Regional Planning from Harvard University.



John Howe
Oakville, Ontario, Canada

John Howe is the former Vice President, Investment Strategy and Project Evaluation, at Metrolinx. John joined Metrolinx during the organization's start-up in 2007. His achievements include leading benefits case evaluations of major rapid projects and advancing the Metrolinx Investment Strategy, a suite of proposed revenue tools needed to implement the \$50 billion regional transportation plan. John has 20 years

of infrastructure policy and planning experience in Ontario, including the ministries of Public Infrastructure, Finance and Transportation. John is a member of the Greater Toronto Marketing Alliance board of directors, an executive-in-resident at the University of Western Ontario Ivey School of Business, and a project selection advisor to the Canada Foundation for Innovation. John holds a Masters in Public Policy and Administration from Carleton University. In December 2013 John will assume the position of Vice-President, Strategic Consulting - Canada for Parsons Brinckerhoff.



Darren Karasiuk
Environics Research Group
Toronto, Ontario, Canada

As Vice President of Strategy for Corporate and Public Affairs Research at Envionics, Darren occupies a unique space where marketing research, strategy and communications intersect. He provides research-based insights, counsel and strategy to organizations on how to manage their environments, as well as understand and communicate with stakeholders and the public. Working with government and

NGOs, Darren has led successful surveys looking at public support for large-scale public transportation plans, views on the state of the current transportation system, various road pricing initiatives, vehicle licence and registration pricing, transit funding options, preferences and price sensitivities, marketplace segmentations, as well as the effect of current system on quality of life, consumer behaviours and housing decisions. His work has also spanned the full spectrum of public affairs issues, including education, the economy, energy and the environment, quality of life and health care. Darren's expertise covers public policy, communications and reputation research, pricing, policy and program evaluation, as well as client, resident and stakeholder satisfaction studies. He holds an MBA from the Kellogg School of Management and an MA from the University of Western Ontario.



David King
Columbia University
New York, New York, USA

David King is an Assistant Professor of Urban Planning in the Graduate School of Architecture, Planning and Preservation at Columbia University. His research explores the impact of local transportation planning on the built environment, public finance and accessibility. As part of this research he has written about the phenomenon of cruising for parking and used spatial regression techniques to analyze travel behavior. He also studies how public policy influences the adoption of new technologies to address congestion, energy and environmental concerns. These issues are the focus of Professor King's teaching through his courses covering planning techniques and methods, transportation and land use planning and transport policy. David joined the faculty in 2008. He did his graduate work at UCLA and the Humphrey Institute at the University of Minnesota.



Nancy Olewiler
TransLink and Simon Fraser University
Vancouver, BC, Canada

Nancy has been a member of the Board of Directors of TransLink since 2008, and appointed its Chair in January 2011. She is a Professor and Director of the School of Public Policy at Simon Fraser University. Prior to coming to the Economics department at SFU in 1990, she was a professor in the Economics department at Queen's University. Her PhD is in economics from the University of British Columbia. Nancy's areas of research include natural resource and environmental economics and policy. She has published in academic journals, edited books, has written two widely used textbooks and produced numerous reports for the Canadian federal and provincial governments on a wide range of environmental and natural resource issues, including studies on energy and climate policy, natural capital, and tax policy. From 1990 to 1995 she was Managing Editor of Canadian Public Policy. Nancy is a member of the National Statistics Council, National Accounts, and Environmental Statistics Advisory Committees for Statistics Canada, and previously served on the Board of Directors of BC Hydro and several of its subsidiaries. She also is a member of advisory committees for WWF-C, Sustainable Prosperity, and the Pacific Institute for Climate Solutions.



Gunnar Söderholm
City of Stockholm
Stockholm, Sweden

A lawyer by training, Gunnar Söderholm has headed the City of Stockholm's Environment and Health Administration since late 2006. Between 2002 and 2006, Gunnar was the deputy CEO where he was responsible for the City's congestion charging project as well as housing and information and communications technology development. During the 1990s, he worked as a political assistant to the deputy mayor for real estate, headed the City's public trusty committee and was managing director for the Stockholm Housing agency. Prior to joining the City of Stockholm, Gunnar provided legal counsel to the Swedish Metalworkers Union and worked in a local court.

About Us

Transport Futures was established in 2008 by Healthy Transport Consulting. Working with our valued advisors, contract staff, volunteers, sponsors and in-kind supporters, our goal is to facilitate an on-going rational and non-partisan dialogue on mobility pricing as a key demand management and infrastructure funding measure.



Martin Collier

**Director, Healthy Transport Consulting
Founder, Transport Futures
Guelph, Ontario, Canada**

Besides managing Transport Futures, Martin Collier provides government, private sector and non-profit organizations with sustainable transportation and land use policy, planning, research and project/event management services. Clients have included Transport Canada, the Environmental

Commissioner of Ontario, Pollution Probe, Poulos and Chung Transportation Consultants, Smart Cities Research Services and the Residential and Civil Construction Alliance of Ontario. Martin co-founded the Guelph Coalition for Active Transportation, the Toronto Centre for Active Transportation and has managed the Ontario Smart Growth Network, Moving the Economy/Transportation Options and the Community Bicycle Network. He has also provided conference programming, logistics and financial advice to the Ontario Ministry of Transportation and the Niagara Escarpment Commission. Prior to his work in the planning field, Martin worked for a decade in the music industry as a guitarist and band manager. He holds a Master of Environmental Studies degree in Urban Planning from York University and a Bachelor of Arts degree from Queen's University.

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Advisors, Contractors & Volunteers

The following advisors, volunteers and contractors have assisted in the coordination of the Transport Futures Mobility Pricing Summit:

- **Rose Cleverdon**, Residential and Civil Construction Alliance of Ontario
- **Justine Dainard**, Local Impact Design
- **Mary Davis**, Healthy Transport Consulting
- **Anthony Davison**, Healthy Transport Consulting
- **Brendon Hemily**, Hemily and Associates
- **Vivien Leong**
- **Robin Lindsey**, Professor of Economics, University of British Columbia
- **Andy Manahan**, Executive Director, Residential and Civil Construction Alliance of Ontario
- **Maureen Shuell**, RendezVous Communications
- **JP Warren**, JPW Sound