

## SPONSORSHIP OPPORTUNITIES

*Promote your organization at TF's Provincial Election Transportation Debate taking place in Toronto and "online" in May 2022! Over 2,000 professionals will hear about the event which will feature Conservative, New Democratic, Liberal and Green Party politicians discussing transportation policy. Up to 600 delegates will attend in-person and online. Several sponsorship opportunities have been created to ensure your organization receives superior recognition benefits before, during and after each event.*

***Let's discuss which one is the right one for you!***

<b><i>Sponsorship Level<sup>1</sup></i></b>	<b><i>Recognition Benefits</i></b>
<b><u>PLATINUM</u></b>  <b>Amount:</b> \$8,000 +	<ul style="list-style-type: none"> <li>• 13 complimentary registrations</li> <li>• Logo with link on Transport Futures website</li> <li>• Name and/or logo appears as a Platinum sponsor on e-invitations and press release</li> <li>• Logo on AV screens during debate</li> <li>• Logo on signage placed at key locations throughout venue</li> <li>• Option to place approved promotional item in Mobility Raffle</li> <li>• Opportunity to exhibit or table literature</li> <li>• Opportunity to welcome delegates or make closing remarks</li> <li>• Verbal recognition at key intervals during event</li> <li>• Name and logo included in post-event thank you to all delegates</li> </ul>
<b><u>GOLD</u></b>  <b>Amount:</b> \$5,000 +	<ul style="list-style-type: none"> <li>• 8 complimentary registrations</li> <li>• Logo with link on Transport Futures website</li> <li>• Name and/or logo appears as a Gold sponsor on two (2) e-invitations and press release</li> <li>• Logo on AV screens during debate</li> <li>• Logo on signage placed at key locations throughout venue</li> <li>• Opportunity to welcome delegates or make closing remarks</li> <li>• Option to add promotional item to Mobility Raffle</li> <li>• Verbal recognition at key intervals during event</li> <li>• Name and logo included in post-event thank you to all delegates</li> </ul>
<b><u>SILVER</u></b>  <b>Amount:</b> \$3,000 +	<ul style="list-style-type: none"> <li>• 5 complimentary registrations</li> <li>• Logo with link on Transport Futures website</li> <li>• Logo on signage placed at key locations throughout venue</li> <li>• Logo on AV screens during debate</li> <li>• Logo on signage placed at key locations throughout venue</li> <li>• Verbal recognition at key intervals during event</li> <li>• Name included in post-event thank you to all delegates</li> </ul>
<b><u>Bronze</u></b>  <b>Amount:</b> \$1,500+	<ul style="list-style-type: none"> <li>• 2 complimentary registrations</li> <li>• Logo with link on Transport Futures website</li> <li>• Logo on AV screens during debate</li> <li>• Logo on signage placed at key locations throughout venue</li> <li>• Name included in post-event thank you to all delegates</li> </ul>

<sup>1</sup> Sponsorship amounts are subject to 13% HST.