

### SPONSORSHIP OPPORTUNITIES

*Promote your organization at the Transport Futures Highway Planning Webinar Series taking place “online” from February to May 2023! Each 2-3 hour session will feature local, national and international experts presenting cutting-edge research, best practices and perspectives to between 100 and 500 delegates. Several sponsorship opportunities have been created to ensure your organization receives superior recognition benefits before, during and after each webinar.*

***Let’s discuss which one is the right one for you!***

<b><u>Sponsorship Level</u></b>	<b><u>Recognition Benefits</u></b>
<b><u>BRONZE</u></b>  <b>\$3,500+</b> (\$500+ per webinar)	<ol style="list-style-type: none"> <li>1. Logo with link on Transport Futures website</li> <li>2. Logo included in webinar agendas</li> <li>3. Logo included “on screen” before and after speaker presentations</li> <li>4. Verbal recognition at key intervals during each webinar</li> <li>5. Three (3) complimentary registrations at each webinar (\$1,050 value)</li> <li>6. Acknowledgement in delegate thank you letters</li> </ol>
<b><u>SILVER</u></b>  <b>\$7,000 +</b> (\$1,000+ per webinar)	<b><u>BRONZE benefits plus:</u></b> <ol style="list-style-type: none"> <li>1. Logo with link appears as a Silver sponsor on 1 e-invitation per webinar</li> <li>2. Opportunity to welcome delegates, moderate or present during 1 webinar</li> <li>3. Six (6) complimentary registrations at each webinar (\$2,100 value)</li> </ol>
<b><u>GOLD</u></b>  <b>\$10,500 +</b> (\$1,500+ per webinar)	<b><u>BRONZE benefits plus:</u></b> <ol style="list-style-type: none"> <li>1. Logo with link appears as a Gold sponsor on minimum 2 e-invitations per webinar</li> <li>2. Name and/or logo included in press releases and webinar agendas</li> <li>3. Opportunity to welcome delegates, moderate or present during 2 webinars</li> <li>4. Ten (10) complimentary registrations at each webinar (\$3,500 value)</li> </ol>
<b><u>TICKETS</u></b> Purchase 100 or more tickets for a specific webinar and gift them to staff/clients OR provide “free entrance” to delegates. <b>\$3,500+ per webinar</b>	<ol style="list-style-type: none"> <li>1. Logo with link on specific webinar page</li> <li>2. Name and/or logo included in webinar press release and agenda</li> <li>3. Logo included “on screen” before and after speaker presentations</li> <li>4. Opportunity to welcome delegates, moderate or present during the webinar</li> <li>5. Verbal recognition at key intervals during the webinar</li> </ol>

*Do you have other ideas to recognize your sponsorship investment?  
We would be glad to customize any of the sponsorship benefits -- or create new ones -- to meet your strategic planning and business development goals!*

**For more information, please contact:**

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