

Promote your organization at the GTHA Transit Summit taking place in Toronto! More than 2,000 professionals, politicians and journalists will hear about the learning event which features a range of experts and elected officials presenting cutting-edge transit information to 100-125 delegates. Below are sponsorship opportunities that ensure your organization receives superior recognition benefits before, during and after the Summit.

Let's discuss which one is the right one for you!

| Sponsorship Level ¹ | Recognition Benefits |
|---------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Bronze</u> Amount: \$2,500+ | <ul style="list-style-type: none"> • Logo with link on Transport Futures website • Name or logo in on-site program • Logo on AV screens before morning welcome and during breaks • Logo on signage placed at key locations throughout venue • Verbal recognition at key intervals during event • Option to add promotional item to Mobility Song Raffle • Three (3) complimentary registrations (\$1,350 value) |
| <u>SILVER</u> Amount: \$5,000 + | Bronze benefits plus: <ul style="list-style-type: none"> • Logo with link on five (5) e-invitations • Name or logo in social media announcements • Organization name included in media advisory • Logo on reserved table cards • Opportunity to be a moderator • Three (3) additional complimentary registrations (6 total = \$2,700 value) |
| <u>GOLD</u> Amount: \$7,500 + | Bronze and Silver benefits plus: <ul style="list-style-type: none"> • Logo with link on minimum ten (10) e-invitations • Option to place promotional literature in registration area • Opportunity to welcome delegates and be a speaker OR moderator • Four (4) additional complimentary registrations (10 total = \$4,500 value) |

Be sure to ask about these specialized sponsorship opportunities:

| | | | |
|-------------------------------------------|---------------------------------------------|---------------------------------------|-------------------------------------------------|
| <u>Panel Discussion</u> \$2,500 | <u>Hot 2-Course Lunch</u> \$9,500 | <u>Coffee Break</u> \$2,000 | <u>Private Speaker Dinner</u> \$4,000 |
|-------------------------------------------|---------------------------------------------|---------------------------------------|-------------------------------------------------|

For more information, please contact:

Martin Collier

mcollier@transportfutures.ca

519-767-3339

¹ Sponsorship amounts are subject to 13% HST.